



April 15, 2015

To whom it may concern,

It is a privilege to recommend Hannah Howard to you for a position within your organization. While in the role of Vice President of Marketing and Sales Effectiveness, I had the honor to work with Hannah at Cordant while she was a member of the marketing team.

Hannah held the position of product manager for our workers compensation division. In this role, she was responsible for developing and managing the marketing activities for that division. She worked on developing campaigns, collateral, writing articles for publications and all trade show events. She learned the industry very quickly and was consistently praised for her work by the workers compensation team.

During her time at Cordant and in addition to the role outlined above, Hannah worked on several projects in which she shined. She was a major player in the launch of a new brand. She was responsible for management of the overall project plan and ensured that all the pieces that needed to be accomplished were where they needed to be on time and on budget. She also was lead project manager for the national sales meeting that was held as part of the brand launch in early 2015. Overall feedback on the national sales meeting was very positive and that is due to the work that Hannah performed.

Finally, Hannah also has a very good working knowledge of SEO. Post brand launch, Hannah was a key member of developing the SEO and Google keyword strategy for the Organization.

It is with great privilege that I recommend Hannah Howard. If you have any questions, do not hesitate to reach me at my email or phone number below.

Sincerely,

A handwritten signature in black ink that reads "J. Constantine". The signature is written in a cursive style.

John Constantine
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